

Advertisement price-list (renewed: 01/09/2025)

This website includes young, intelligent, decisive people working in electronics, ICT field. According to the „Google Analytics“, nearly 1 600 of them visit our website and go through nearly 3 700 page views during the weekdays. We offer to present the relevant information, to introduce new products and projects.

Banners

Statistics: 08/2025. Price per month:

Position	Size, px (type)	Impressions (per month)	Price (100 % of position)
A1 (all portal, at the top)	750x100 (animated)	~73 000	600 €
A3 (all portal, in content)	468x60 (animated)	~69 000	400 €
B2 (all portal, left/right side)	180x150 (animated)	~70 000	200 €
C1 (all portal, right side)	300x100 (not animated)	~72 000	300 €
C2 (all portal, right side)	300x250 (animated)	~67 000	600 €
C4 (information part, right side)	120x600 (animated)	~20 000	100 €

Static Images

Not animated static 150x32 px image (or logotype) with link and title (all portal, right side).
Price: 450 € per year.

Text Advertisement

Text blocks with links (all portal, left/right or bottom). One spot includes logotype (not in all portal, right side).
Price: 500 € per year.

Special Publication

A dedicated publication (news, articles, reviews, tips) that includes images, links, logotype, with no other ads in it.
Price: 50 € per article.

The publication's annotation with link to the complete text may be shown at the top of the first page for a longer time.
Price: 50 € per week.

You can find more details in Lithuanian (use translation button) on <http://www.elektronika.lt/info/paslaugos/>.

Advertisement layout:



The advertisement layout is a detailed representation of the Elektronika.lt website. It features a header with the site logo and navigation links. The main content area is divided into several sections, each with a specific size and animation status. The layout includes a sidebar with a list of articles, a main content area with various articles and images, and a footer with contact information and social media links.

Header: Elektronika.lt logo, navigation links (Projektas | Reklama | Žinokite | Klausimai | Prisidėkite | Atsiliepimai | Kontaktai), search bar, language selector (LT | EN), and a small "ECS" logo.

Main Content Area:

- A1:** 750x100 (animated) - Large red banner at the top right.
- A2:** 960x30 (not animated) - Red banner below A1.
- B1:** 180x100 (not anim.) - Red banner on the left side.
- C1:** 300x100 (not animated) - Red banner on the right side.
- C2:** 300x250 (animated) - Red banner on the right side.
- C3:** 300x250 (animated) - Red banner on the right side.
- C4:** 120x600 (anim.) - Large red banner on the right side.
- A3:** 468x60 (animated) - Red banner in the middle left.
- B2:** 180x150 (anim.) - Red banner in the middle left.
- T1:** Text Blocks - Red banner at the bottom left.
- T2:** Text Blocks With Logo - Red banner at the bottom right.
- T3:** Text - Red banner at the bottom right.

Sidebar (Left):

- Firmas puslapis:** Naujienos, Straipsniai, Produktų apžvalgos, Vykdomi projektai, Schemų archyvas, Teorija, žinymai, Naudingi patarimai, Nuorodų katalogai, Skelbimų lenta, Įvairūs siuntiniai, Bendravimas, Robotų kūrėjų klubas, RTN žurnalo archyvas.
- Schemų archyvas:** Automobiline elektronika, Buitinė elektronika, Garso technika, GSM elektronika, Maitinimo šaltiniai, Mikrovaldikliai.
- Automobiline elektronika:** Įtampos keitiklis 12 / 220 V, 20 W stiprintuvas su TDA7240, Automatinis trumpųjų šviesų įjungimas automobiliui.
- Buitinė elektronika:** 16 melodijų skambutis su atmintimi, Elektrinio lauko indikatorius, Smūgio detektorius.
- Garso technika:** Garso lygio indikatorius su 5 LED, Garso dažnių galios stiprintuvas, Garso stiprintuvas su TDA1554.
- Automobiline elektronika:** Įtampos keitiklis 12 / 220 V, 20 W stiprintuvas su TDA7240, Automatinis trumpųjų šviesų įjungimas automobiliui.

Footer: © 1999-2009 Elektronika.lt | Autoriaus teisės | Privatumo politika | Atsakomybės ribojimas | Reklama | Kontaktai | TV | WC | HTML 5.0

Website statistics:

