

Advertisement price-list (renewed: 02/08/2025)

This website includes young, intelligent, decisive people working in electronics, ICT field. According to the „Google Analytics“, nearly 1 200 of them visit our website and go through nearly 3 300 page views during the weekdays. We offer to present the relevant information, to introduce new products and projects.

Banners

Statistics: 06/2025. Price per month:

Position	Size, px (type)	Impressions (per month)	Price (100 % of position)
A1 (all portal, at the top)	750x100 (animated)	~69 000	600 €
A3 (all portal, in content)	468x60 (animated)	~66 000	400 €
B2 (all portal, left/right side)	180x150 (animated)	~69 000	200 €
C1 (all portal, right side)	300x100 (not animated)	~69 000	300 €
C2 (all portal, right side)	300x250 (animated)	~66 000	600 €
C4 (information part, right side)	120x600 (animated)	~22 000	100 €

Static Images

Not animated static 150x32 px image (or logotype) with link and title (all portal, right side).
Price: 450 € per year.

Text Advertisement

Text blocks with links (all portal, left/right or bottom). One spot includes logotype (not in all portal, right side).
Price: 500 € per year.

Special Publication

A dedicated publication (news, articles, reviews, tips) that includes images, links, logotype, with no other ads in it.
Price: 30 € per article.

The publication's annotation with link to the complete text may be shown at the top of the first page for a longer time.
Price: 30 € per week.

You can find more details in Lithuanian (use translation button) on <http://www.elektronika.lt/info/paslaugos/>.

Advertisement layout:



The layout is a grid of advertisement slots for the Elektronika.lt website. The main header features the site logo and navigation links. The content area is divided into several sections, each with a specific size and animation status. The right sidebar contains a vertical list of buttons and a large animated slot. The footer includes contact information and a grid of text blocks.

Header: Elektronika.lt logo, navigation links (Projekta, Reklama, Žinokite, Klausimai, Prisidėkite, Atsiliepimai, Kontaktai), search bar, language selector (LT, EN), and a small animated slot (750x100).

Main Content Area:

- A1:** 750x100 (animated)
- A2:** 960x30 (not animated)
- B1:** 180x100 (not anim.)
- C1:** 300x100 (not animated)
- C2:** 300x250 (animated)
- C3:** 300x250 (animated)
- C4:** 120x600 (anim.)
- T1:** Text Blocks
- T2:** Text Blocks With Logo
- T3:** Text Blocks

Footer: Copyright 1999-2009 Elektronika.lt, contact information, and a grid of text blocks.

Website statistics:

Jul 1 - Jul 31, 2025 ▾

