

Advertisement price-list (renewed: 14/04/2024)

This website includes young, intelligent, decisive people working in electronics, ICT field. According to the „Google Analytics“, nearly 1 900 of them visit our website and go through nearly 5 00 page views during the weekdays. We offer to present the relevant information, to introduce new products and projects.

Banners

Statistics: 03/2024. Price per month:

Position	Size, px (type)	Impressions (per month)	Price (100 % of position)
A1 (all portal, at the top)	750x100 (animated)	~98 000	600 €
A3 (all portal, in content)	468x60 (animated)	~87 000	400 €
B2 (all portal, left/right side)	180x150 (animated)	~93 000	200 €
C1 (all portal, right side)	300x100 (not animated)	~96 000	300 €
C2 (all portal, right side)	300x250 (animated)	~92 000	600 €
C4 (information part, right side)	120x600 (animated)	~28 000	100 €

Static Images

Not animated static 150x32 px image (or logotype) with link and title (all portal, right side).
Price: 450 € per year.

Text Advertisement

Text blocks with links (all portal, left/right or bottom). One spot includes logotype (not in all portal, right side).
Price: 500 € per year.

Special Publication

A dedicated publication (news, articles, reviews, tips) that includes images, links, logotype, with no other ads in it.
Price: 30 € per article.

The publication's annotation with link to the complete text may be shown at the top of the first page for a longer time.
Price: 30 € per week.

You can find more details in Lithuanian (use translation button) on <http://www.elektronika.lt/info/paslaugos/>.

Advertisement layout:

The image shows a screenshot of the Elektronika.lt website with several advertisement blocks highlighted in red and labeled as follows:

- A1:** 750x100 (animated) - Top banner.
- A2:** 960x30 (not animated) - Navigation bar.
- B1:** 180x100 (not anim.) - Left sidebar menu.
- B2:** 180x150 (anim.) - Left sidebar article preview.
- T1:** Text Blocks - Left sidebar text area.
- C1:** 300x100 (not animated) - Top right article preview.
- C2:** 300x250 (animated) - Middle right article preview.
- C3:** 300x250 (animated) - Middle right article preview.
- A3:** 468x60 (animated) - Article header.
- C4:** 120x600 (anim.) - Long vertical article content.
- T2:** Text Blocks With Logo - Article content area.
- T3:** Text/Block area at the bottom.

Website statistics:

Mar 1 - Mar 31, 2024

Users 26K Sessions 44K Views 115K



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